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FEST FOR FREE AT GERMAN FEST!
Usinger's Family Night Offers Free Admission
\$1 Brats, Hot Dogs and Ice Cream

Milwaukee, WI – What's the best deal of the summer? Usinger's FREE Family Night at German Fest – Thursday, July 24th. Held at the Maier Festival Grounds on Milwaukee's lakefront, the Usinger's FREE Family Night offers free festival admission *to everyone* from 5pm – 10pm. Come hungry! Usinger's famous brats and hot dogs are a dollar; Cedar Crest Choco-malt ice cream cups are only a buck!

Of course, it wouldn't be German Fest without live entertainment and family-friendly activities. Usinger's FREE Family Night will showcase four stages of free entertainment featuring three European-based bands, as well as Milwaukee's own *LoveMonkeys*. Want to show-off your kids' musical abilities? Sign them up for the children's yodeling and Alpenhorn-playing contests.

So, how do you cap off an evening of festing and feasting? Fireworks! At 9:30pm, look up for an amazing display of sparkling colors and glittering streamers guaranteed to light up the lakefront.

Put Usinger's FREE Family Night – Thursday, July 24th – on your "must do" list! Enjoy free admission, along with brats, hot dogs and ice cream for only a buck! The fest gates open at 5pm on Thursday, July 24th with the evening's fireworks at 9:30pm.

For more information, please visit www.germanfest.com.

Usinger's Famous Sausage:

For over 125 years, the Usinger's family has been making *America's Finest Sausage* using the same recipes that the first Fred Usinger carried with him from Germany. Today, Usinger's fourth generation siblings oversee the company's operations from the original Milwaukee storefront that their great, great grandfather opened in 1880.

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